



BOARD MEMBERS PRESENT: **Tina Wetherford** **Alisha Gamble** **Chiquita Danzy**
 Laurie Puckett **Anna Payne** **Alicia Page**
 Zach Propes **Linda Cook** **Diane McNabb**

BOARD MEMBERS ABSENT: **Travis Sims** **Lorri Robinson**

COMMITTEE CHAIRS PRESENT: **Karine Brooms** **Jennifer Fricks** **Cindy West**
 Sheryl Bowman

COMMITTEE CHAIRS ABSENT: **Peter Floyd** **John Hulsey**

CALL TO ORDER

President Tina Wetherford called the meeting to order at 11:35 a.m.

APPROVAL OF MINUTES

A motion to approve the minutes of the June 22, 2018 Board Meeting was made by Laurie Puckett and seconded by Alicia Page. **The motion passed.**

TREASURER’S REPORT

[Prior to the meeting, Laurie Puckett emailed the following documents to the Board for review: Check Detail Report and Budget vs. Actuals report.]

Laurie Puckett asked if anyone has changes to the financial reports. The board’s response was “no.”

Laurie said that she will be distributing a summary page of financials at the business luncheon.

A motion to accept the Treasurer’s Report was made by Alicia Page and seconded by Diane McNabb. **The motion passed unanimously.**

OLD BUSINESS

Exhibitor fee comparison – Alicia Page contacted some of her counterparts with Oklahoma and Florida GFOAs. Oklahoma said that their exhibitors and sponsors are one in the same, and the top exhibitor/sponsor rate is \$1,500. The top rate for the Florida GFOA is also \$1,500.



2019 sponsor/exhibitor rate increase notifications – Anna Payne sent email notifications to current, past, and prospective sponsors and exhibitors to notify them of rate increases planned for the 2019 conference. She received several positive “thanks for letting us know” responses.

NEW BUSINESS

Results of emails to expired/non-members who registered at member rate – Anna Payne monitored conference registrants and reported that 22 non-members registered at the reduced member rate. She contacted these individuals asking them to join GGFOA or renew their expired membership. Her efforts were successful – 21 of the 22 individuals complied.

Anna also reported that 43 free, one-memberships were given to non-members who registered at the higher, non-member rate.

Stripe fees: New non-profit rates – Anna Payne reported that Stripe now offers non-profit rates for their credit card processing fees. She distributed a report showing estimated savings by switching to the non-member rate. Based on FY 2018, she estimates an annual savings of approximately \$200.

Alicia Page made a motion to approve changing our rate structure with Stripe to the non-profit rate, and Alisha Gamble seconded the motion. **The motion passed unanimously.**

COMMITTEE REPORTS:

Annual Conference – Karine Brooms reported that we had 478 conference registrants, which is the highest we’ve had in the last three years. She reported total conference revenues of \$257,621 to date.

Karine Brooms announced that the conference will be in Savannah next year and at Chateau Elan in 2020.

Career Development – Chairperson absent. Nothing to report.

Communications – Cindy West recommended Ramona Carver as the incoming committee chair.

The committee has received one or two articles from Davenport & Company and two Excel Tips for future newsletters.

Cindy West requested the board’s assistance finding articles for future newsletters. Alicia Page said she has a contact she will reach out to.



Government Relations/Strategic Planning – Chairperson absent, but sent the following committee update via email: 2019 starts a new two year legislative cycle (i.e., all old bills are dead and must be introduced again to proceed). ACCG is including him (Peter Floyd) as the GGFOA rep on a committee to discuss legislative priorities and to give comments on legislation upon request. Folks can send him any comments or questions and he will follow-up.

Membership – Sheryl Bowman reported we have a total of 861 members. She asked if there is a way to track website visitors. Anna Payne said she will send her information to access Google Analytics.

Tina Wetherford encouraged board members and committee chairs to attend the 1st Time Attendees Reception.

Scholarship/Awards – Jennifer Fricks reported that \$1,100 was raised for scholarships prior to the conference, and the goal is to raise \$5,000. All scholarships for 2018 were awarded except for one college scholarship. She recommended that the board consider shifting some of the college scholarship funds to another scholarship in the future if we continue to see low interest.

Susan Van Nus will be the incoming Scholarships/Awards Chair next year. She has been part of the committee for a long time and Jennifer thinks she will do a great job.

Technical Resources – Position is vacant. Nothing to report.

OFFICER AND DIRECTOR DISCUSSION

President – Tina Wetherford – Tina Wetherford thanked everyone for all their hard work.

1st Vice-President – Alisha Gamble – Nothing to report.

2nd Vice-President – Chiquita Danzy – Nothing to report.

Treasurer – Laurie Puckett – Nothing to report.

Secretary – Anna Payne – Nothing to report.

Historian – Alicia Page – Alicia Page said that she will be coming off the board, and it has been a



pleasure working with GGFOA. She commended GGFOA for coming a long way over the last several years.

Past President – Diane McNabb – Nothing to report.

Director – Travis Sims – Absent. Nothing to report.

Director – Lorri Robinson – Absent. Nothing to report.

Director – Zach Propes – Absent. Nothing to report.

Director – Linda Cook – Nothing to report.

ADJOURNMENT

Tina Wetherford called for a motion to adjourn. Alicia Page made the motion to adjourn and Alisha Gamble seconded it. **The motion passed** and the meeting was adjourned at 12:05 p.m.