



BOARD MEMBERS & COMMITTEE CHAIRS – Present & Absent

Board Members			Committee Chairs		
President	Angie Sorrow	Present	Annual Conference	Donna McGinnis	Present
1 st Vice President	Vacant	NA		Jennifer Fricks	Present
2 nd Vice President	Sheryl Bowman	Present	Career Development	Ramona Bivins	Absent
Treasurer	Cindy West	Present	Communications	Donna Todd	Present
Secretary	Linda Cook	Present	Government Relations/Strategic Planning	Carlos Encinas	Absent
Director	Abby Branan	Present	Membership	Amy Bennett	Present
Director	Vita Dotson	Absent	Scholarship/Awards	Jennifer Fricks	Present
Director	Susan Van Nus	Present	Technical Resources	Kevin Hutcheson	Present
Director	Lisa Williams	Present			
Historian	Chiquita Danzy	Absent			
Past President	Laurie Puckett	Present			

CALL TO ORDER

President Angie Sorrow called the meeting to order at 9:04 a.m.

Motion to accept the agenda as presented was made by Donna Todd with a second by Cindy West.

Motion passed.

APPROVAL OF MINUTES

Angie requested a motion and a second to approve the minutes of the June 10, 2022, board meeting. The motion was made by Susan Van Nus with a second by Sheryl Bowman. **Motion passed.**

TREASURER’S REPORT

Cindy West reported that the auditors are wrapping up the audit. Board members review the Form 990 and submit any comments to Cindy. She will submit the form on September 15.

OLD BUSINESS

Part-Time Administrative Assistant – Cindy reported that Florida GFOA has a full-time executive director. North Carolina has a senior and junior treasurer to facilitate continuity from year to year. Tennessee GFOA’s assistant handles many of the duties we contract with CVIOG to do. They do not accept paper check, only credit cards or ACH payments. Their assistant works approximately 20 hours per week, her travel, membership, laptop are provided. She has an approximate \$2500 budget, and her salary is somewhere in the \$50,000 range. The lady from Texas said she was willing to share her contract with us and Cindy is waiting for a return call from her.



Angie reported on StarChapter reaching out to her regarding their software. It looked very user-friendly and may be useful to us. Angie suggested that part of the Directors' duties on the board were to be assigned to a committee that needs help. Linda felt both a part-time person and assigning Directors to a committee were a necessity. Laurie, Susan, Donna, Lisa, all voiced agreement that both were needed. Angie and Laurie will have conference call with Michelle Jurkiewicz before the board votes on the position. Linda Cook motioned to hire part-time administrative person, by contract, at \$20 per hour not to exceed 20 hours per week, and to assign directors to committees. Motion seconded by Lisa. **Motion passed.**

2022 Budget – Since the board agreed to hold off on voting on the budget until the final conference numbers were in, participants asked to see the budget before a motion was made. Cindy pulled up the spreadsheet and the figures were entered as discussed. The final vote on the 2022 budget was postponed until Cindy gives the Treasurer's report later in the meeting.

COMMITTEE REPORTS

Annual Conference – Donna McGinnis reported that the committee was still accepting lagging registrations and exhibitors until the day of the meeting. Including all the speakers, we expect 480 participants, with approximately 355 of those being regular attendees. Donna, Ashlan Webb, and Breanna from CVIOG, will assist James Ford from EPIC in loading everything in the mobile app, which is expected to go live the week of September 19. Conference sponsorships totaled \$81,800. We have funding for Cocktail Connections Sunday night and Tuesday night's luau. We have funding for beer, wine, and snacks for the First Time Attendee reception on Sunday evening. Exhibitors totaled \$73,490. Gainesville and Etowah have donated water. CVIOG is donating the lanyards. We will have coolers. Blake Reynolds will send out the vendor list. Activities include the Dolphin Tour, Trolley Tour, and Sea Turtle Center. The board agreed to allow Carlos Whittaker, our keynote speaker, to publicize his attendance at the GGFOA conference on social media. The Board will meet on Saturday to stuff bags. Ashlan will provide a confirmed meeting location and time in the coming days.

Career Development – Ramona Bivins was not present but emailed her report to Angie, who reported that she is moving forward with four career developments beginning next year.

Communications – Donna Todd reported that the spring newsletter was distributed on June 26, 2022. Communications continues to collaborate with CVIOG to promote their Finance Education programs, namely the PFLA. Vita Dotson has worked tirelessly to improve GGFOA's social media presence. Donna would like to establish a mission statement for the Communications Committee. She feels that improving communications between the board and committees and the membership could help to improve our membership. In terms of things we want people to know between now and the conference, Linda suggested we invite people to Cocktail Connections and remind people of registration start and end times. For 2023, Committee Chairs, please let us know what you'd like to accomplish throughout the year and how communications can help you.



Government Relations/Strategic Planning – Carlos was not present.

Membership – Amy Bennett reported that she is planning a membership committee meeting soon so that they can move forward with some of the goals established at the previous board meeting. Amy reported that there has been a 3.7% increase in membership with the approach of the conference. We currently have 803 members: 9 students, 3 retirees, 5 educators, 72 associates, and 714 regular members. Amy is hopeful that the planned activities will help to increase membership.

Scholarship – Jennifer reported that the raffle prizes have been secured. The Jim Pehrson Conference Scholarships were awarded to Wanda Smith and Lydia Humphrey. The CPFM Scholarship winner was unanimous since there was only one applicant. The committee has requested several extensions for scholarships this year. The Leadership Academy Scholarship deadline was extended to August 15th. Both the Level I and Level II scholarship deadlines had to be extended to September 30, to hopefully get some more applicants. For the Annual College Scholarship, the committee has received two applications. There was only one applicant for the PFLA scholarship; however, another application was received the morning of the meeting. Jennifer hopes the committee can get all the scholarships awarded and that voting for Level I and Level II can be done so those scholarships can be awarded at the conference.

Technical Resources – Kevin reported that he should have the sponsorship page rolled out soon and continues to work on learning to navigate the process of working with the website.

Officer and Director Discussion:

President – Angie didn't have anything to report but is looking forward to the conference.

Second Vice President – Sheryl Bowman didn't have anything to report but is looking forward to seeing everyone at the conference.

Treasurer – Cindy presented the updated budget figures for approval. Initially, the board expected a net loss of \$21,278 in the 2022 budget. After adjusting amounts in membership, giveaways, attendance, and registration line items, the net loss for the budget was estimated to be \$5580.

Laurie Puckett made a motion to accept 2022 budget with a second by Linda Cook. **Motion passed.**

Secretary – Linda asked and Laurie confirmed that the agenda and financials should be provided at the Business Luncheon. Linda asked that all the board members and committee chairs to please share their contact information on the spreadsheet available in the Google file. Angie asked Linda to email the document to everyone. Concerning newsletters, Linda asked if there was an area on the website where archived newsletters were stored. Kevin responded that archived newsletters, dating back to 2013 were available on the website under News & Events.



Historian – Chiquita was not present.

Past President – Laurie thanked everyone for their hard work. She said she was willing to serve on one of the committees. She volunteered to help with Membership and Communications.

Directors

Abby Branan – Abby was not present.

Vita Dotson – Vita was not present.

Susan Van Nus – Susan is looking forward to seeing everyone at the conference and commended Donna McGinnis for her hard work. Susan asked Cindy about the banking for scholarship deposits. Account numbers have not changed. Angie asked about advance purchasing of scholarship tickets. Jennifer reported that she has tickets ready to mail for those who would like to start selling tickets now. We are offering CashApp as a payment method this year. She and Susan have discussed the Square app, however, she wasn't sure if the tickets could be purchased prior to conference. Susan said board members could go in and purchase at the store site, but that it would not be active for members. If board members would like to purchase tickets ahead of time, please let Jennifer or Susan know and they can activate it temporarily until right before the conference. Jennifer expressed her appreciation to Susan for her help with the Scholarship committee this year.

Lisa Williams – Lisa wanted to confirm that the meeting on was Sunday at 11:00 a.m. She plans to be at the meeting; however, she may be late. She looks forward to seeing everyone at the conference.

Angie wished everyone safe travels as they come to the conference and looks forward to seeing everyone at the conference.

ADJOURNMENT

President Angie Sorrow adjourned the meeting at 10:51 a.m.