



Board Members			Committee Chairs		
President	<b>Sheryl Bowman</b>	Present	Annual Conference	<b>Donna McGinnis</b>	Present
1 <sup>st</sup> Vice President	<b>Cindy West</b>	Present		<b>Jennifer Fricks</b>	Present
2 <sup>nd</sup> Vice President	<b>Linda Cook</b>	Present	Career Development	<b>Ramona Bivins</b>	Absent
Treasurer	<b>Ashlan Troutman Webb</b>	Present	Communications	<b>Donna Todd</b>	Absent
Secretary	<b>Andria "Lisa" Williams</b>	Present	Government Relations/Strategic Planning	<b>Carlos Encinas</b>	Present
Director	<b>Abby Branan</b>	Present	Membership	<b>Amy Bennett</b>	Present
Director	<b>Vita Dotson</b>	Present	Scholarship/Awards	<b>Jennifer Fricks</b>	Present
Director	<b>Susan Van Nus</b>	Present	Technical Resources	<b>Kevin Hutcheson</b>	Present
Director	<b>Becky Norris</b>	Present	Technical Resources	<b>Co-Chair: Jennifer Chamblee</b>	Present
Historian	<b>Laurie Puckett</b>	Present			
Past President	<b>Angie Sorrow</b>	Present			

**CALL TO ORDER**

Sheryl Bowman called the meeting to order at 10:30 a.m.

**APPROVAL OF MINUTES**

Sheryl requested a motion and a second to approve the October 2, 2022, board meeting minutes. Laurie Puckett made the motion with a second by Susan Van Nus. **Motion passed.**

**Treasurer's Report** - Cindy was absent. The report will be emailed to members for a vote.

**Officer and Director Discussions:**

**President** – Sheryl Bowman discussed new business:

*Website updates* -Sheryl discussed updates made by Kevin Hutcheson for the website. Kevin commented on the website conference photos and emailed him the application's new address. Vita will share the pictures and videos she took at the conference with Kevin via Google Drive. Sheryl proposed adding a member's section with items such as member's blogs which will allow for feedback. Sheryl will forward website additions/revisions to Kevin for the current site. Kevin said other changes would be added to the new website.



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*GMA proposed partnership* – Sheryl spoke to Pam Helton with GMA, and she explained it is a strictly volunteer program that allows for mentoring opportunities. It will allow GGFOA to partner with GMA to send a welcome letter to all new finance officers encouraging them to join GGFOA, and then we would provide GMA a list of people who want to join, and they will use the list to encourage them to join the GMA mentoring program. Sheryl confirmed for Susan, the program is for elected as well as non-elected officials. Sheryl asked for input from the board. Laurie Puckett asked who administers it, and Sheryl replied that GMA would facilitate it. Sheryl proposed a vote, and Linda suggested more time. Sheryl will reach out to GMA with additional questions and email everyone her findings and program information, after which a vote to approve will be taken by email.

*Strategic Plan review* – Sheryl presented the plan and asked the members for their review and suggestions. Members made several suggestions and edits before it was agreed a draft with the current changes would be sent out and allow everyone to send their suggestions and revisions. Sheryl committed to updating the plan with the changes and then emailing a draft for further review and edits. Linda and Laurie suggested scheduling a meeting with the executive board and all the individual board chairs present.

**Second Vice President** – Linda Cook discussed Proposal for a new committee. She recommended creating a committee for sponsorships and partnerships that can replace nominating committee. She suggested looking at the Florida GFOA. They have a robust jobs listing section, and we could add a similar job listing to our GGFOA website. Laurie agreed and mentioned that it could add more traffic to the website.

**Treasurer** – Ashlan Troutman Webb discussed GGFOA Proposed Partnership Program. She proposed streamlining and reorganizing the GGFOA partner program. She shared the Illinois GFOA 2-Tiered partner program as an example. She asked for feedback from the board. Linda and Sheryl agreed. Linda had asked questions about the payment options. She replied that GGFOA could be paid directly instead of going through Carl Vinson as an add-on option in shopping carts. An implementation date with Star Chapter will be discussed. Ashlan proposed setting up a meeting with the committee on how to move forward with the new program. She will proceed with sending out an email. They will come up with the proposed rate and then present it to the board for a vote and approval in December. They will push for full implementation in January with the new website. Regarding the new website, Sheryl replied to Laurie's question that a GGFOA project manager from Star Chapter would be assigned to us to assist with the onboarding process and the start date.

**Secretary** – Lisa Williams commented on adjustment to her new role.

**Historian** -Laurie Puckett had nothing to report.

**Past President** – Angie Sorrow had nothing to report.



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### **Committee Reports**

**Annual Conference** - Donna McGinnis reported that the committee is happy with the success of the annual conference based on feedback from attendees and speakers. She mentioned two opportunities for improvement: requests for a plated lunch and shorter presentations. The conference sessions included more marketing material than instruction - the emphasis should have more on teaching the content. Donna said they would continue to improve at the next conference. Most volunteer commitments have been secured for next year. A new approach to vendor moderator liaison efforts will begin. Ryan Lockett with the City of Roswell and Christy Johnston of Lamar County will be added to address topics, coverage, and the number of sessions. Dustin Farren with Peachtree City and Erica Murphy will assist in areas of merchandise donors. They will continue to seek commitments from people who expressed interest in joining next year.

**Career Development** – Ramona Bivens was absent. Sheryl reported that Romana mentioned needing additional speakers for January, February, April, and May.

**Communications** - Donna Todd was absent.

**Government Relations/Strategic Planning** - Carlos Encinas introduced PFM and Dentons, two firms that presented **Considerations for Creating a Best Practices Investment Program for Local Governments in Georgia**.

**Membership** - Amy Bennett had nothing to report.

**Scholarship/Awards** - Jennifer reported they sold a record number of 456 tickets. She proposed new suggestions for prizes, i.e., mystery prizes and new vendor gift cards. Three Level I and one Level II scholarship were awarded.

**Technical Resources** - Kevin Hutcheson reported that he would update the look of the current Strategic Plan. Sheryl introduced the new co-chair, Jennifer Chamblee.

### **Directors**

Abby Branan - Abby was absent.

Vita Dotson – Reported on the importance of keeping the current social media app. She will research further.

Becky Norris – Nothing to report.

Susan Van Nus – Nothing to report.

**The meeting adjourned at 12:20 p.m.**