



Board Members			Committee Chairs		
President	Linda Cook	Present	Annual Conference	Dustin Farron	Present
1 st Vice President	Ashlan Troutman-Webb	Present	Career Development	Tamara Ellison	Present
2 nd Vice President	Donna McGinnis	Present	Communications	Melanie Chandler	Absent
Treasurer	Tashana Rivers	Joined later	Government Relations/Strategic Planning	Carlos Encinas	Present
Secretary	Susan Van Nus	Present	Membership	Marlena Joseph	Present
Director	Amy Bennett	Present	Scholarship/Awards	Jonathan Smith	Present
Director	Ramona Bivins	Absent	Technical Resources	Benjamin Meadow	Present
Director	Jennifer Fricks	Present			
Director	Ryan Luckett	Present	Administrator		
Past President	Cindy West	Present		Sue Joe	Present
Historian	Sheryl Bowman	Present			

CALL TO ORDER

President Linda Cook called the meeting to order at 10:01 a.m.

APPROVAL OF MINUTES

A **motion** to approve the minutes for the October 29, 2024 Executive Board Meeting was made by Ashlan Troutman-Webb and seconded by Jennifer Fricks. **Motion passed unanimously.**

TREASURY REPORT

In Tashana River’s absence, former Treasurer Donna McGinnis gave the Treasurer’s Report. Donna stated cash on hand this morning is \$165,153.49 while the Vanguard investment account balance is \$413,000.52. Although the Mauldin & Jenkins audit is proceeding for FY2024, we are most likely headed for an extension due to new M&J engagement personnel as well as GGFOA new Treasurer. The numbers for Budget vs. Actual for FY2024 aren’t where they’ll land so we won’t necessarily rely upon now for our discussion. Therefore, another coworker and GGFOA Committee Chair and Donna have looked over the FY2023 Actual numbers for anticipated revenue and expense experience. Looking at the Profit & Loss where we are this morning shows a negative net income of (\$26,857.09); however, this includes \$16,500 speaker payments for upcoming and past conferences. Last year’s 2024 keynote speaker presentation was postponed due to inclement weather and was held later as a remote event with \$9,000 payment spilling over into this fiscal year. We have also made payments for Scholarships. We will be pursuing M&J for an update on the FY2024 audit in the days ahead.



Those in attendance were invited to discuss further. A **motion** to approve the Treasurer's Report as presented was made by Cindy West and seconded by Amy Bennett. **Motion passed.**

OLD BUSINESS:

- **Status of Final Short Marketing Video** – Linda mentioned Ashlan was instrumental in helping move this project forward as Linda played the 30 second spot for us. The promotional video is up on our website and will be moved to the front page.
- **Discussion of Central File Sharing Platform** – Linda led discussion that we are transitioning away from SharePoint to the Google platform and asked if others had tried the GGFOA Google Drive platform yet. Marlena asked for a link to the Google platform. Sue Joe mentioned to send her your email address and then she can grant access right away. Donna commented that the Google platform cost is dramatically lower than SharePoint and is in our best interest to proceed. Linda called for a vote to transition files from SharePoint to Google Drive sharing platform. Ashlan made a **motion** to transfer file sharing to Google Drive, and seconded by Susan Van Nus. **Motion passed unanimously.**
- **Update Committee Chair job descriptions and detailed procedures** – Sue Joe is spearheading this project and explained the purpose is to develop a standard operating document to help make Committee Chair transitions smoother in the future with all information in one place. She mentioned needing the help of Committee Chairs to review and edit drafts to be sure all responsibilities and operating procedures are listed. Linda mentioned for the Committee Chairs to look at the current Policies and Procedures document and start from there with your updates. We will incorporate updates and changes into the current Policies and Procedures document.

NEW BUSINESS:

- **Enter into Record** - Chronicle email vote to enter into contract with 2025 Annual Conference keynote speaker. **Motion** made by Cindy West to approve contract with Rachel Ridge as 2025 GGFOA Annual Conference keynote speaker; seconded by Ryan Lockett. **Motion approved unanimously via email vote April 15, 2025.**
- **Discussion of Amendments to FY2025 Budget** – Dustin Farron presented slideshow of 2025 GGFOA Conference Budget Overview with a \$50 registration fee increase to cover food cost increases, A.V. upgrades, Conference App upgrade, 40th year celebration enhancements, general inflation as well as other budget drivers. Discussion included anticipation of more conference sponsors. Linda asked what others thought of Carl Vinson managing the Conference App for a \$5,000 upgrade fee; Ryan, former Conference Chair, thought it's a good idea since from previous experience we did not have control and were relying on a third party to put out messages, updates, and it created more work for the conference committee. Ryan did want to know more about the upgrade details; Dustin mentioned the



upgrade will have the ability to put in exhibitors' and sponsors' information as well as other features, and felt Carl Vinson can do a better job than the previous years' product. Linda stated she was not concerned about the projected net loss for the conference budget as we anticipated spending more for the 40th year celebration, and we have a healthy fund balance. Donna stated the conference budget presentation looked sound and she was delighted to see such detail. Donna asked Dustin and others to send her their budget recommendations and she'll enter the information in QuickBooks to facilitate updated reports, which will be emailed at a later date.

Linda continued to lead discussion for each budget line item. Tamara mentioned that each Wednesday News You Can Use session fee has increased by \$300; adjustment was made to the budget. Jonathan reported a revised amount for the Scholarships. Updated detail amounts should be sent to Donna and Tashana for a final picture of our budget. Future discussions are planned with our auditors to get better figures for FY2024 to work with. Once proposed amendments are received and entered, Linda anticipates an email vote for amendments to FY2025 Budget. **UPDATE: Amended Budget voted and approved via email 06.09.2025-06.11.2025.**

- **Discussion of GFOA Conference Brunch Sunday, June 29, 2025** – Linda mentioned brunch for Georgia attendees of GFOA Conference will be hosted by Metric Financial. No action taken.
- **Discussion of Management Firm for GGFOA** – Discussion led by Linda with interest expressed by others. Sue Joe can look into this project and we will explore further and discuss at our next meeting. No action taken.
- **Government Finance Professional Week ideas** – Linda stated we received an email from a Georgia municipality inquiring if GFOA participates. This would be new for us and perhaps an item Ashlan would like to explore for next year. Suggestion made to look at the Florida GFOA site as they celebrate with activities every year during a week in March. No action taken.

Committee Reports

- **Annual Conference** - Dustin brought up a sponsor wants GGFOA to sign their separate sponsorship contract. Carlos Encinas, Esq., agreed to look over this sponsorship contract and suggested GGFOA develop own uniform contract for sponsorships; Carlos will look into this endeavor and work on a simple form of Sponsorship Agreement which will address the main points these current and past Sponsorship contracts seem to raise, and one which indemnifies GGFOA. The Board agreed this would be helpful. **UPDATE: GGFOA Sponsorship Agreement voted and approved via email 06.24.2025.**
 - Dustin anticipates email votes for conference related entertainment contracts. **UPDATE: Two entertainment contracts voted and approved via email 06.05.2025.**



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- **Career Development** – Tamara shared the number of certificates issued to GGFOA members attending Wednesday News You Can Use webinars since September 2024:
 - Arbitrage Rebate Compliance 09.18.2024 – 56 certificates
 - Refresh, Refuel, Recharge 11.07.2024 – 119 certificates
 - Role of the Federal Reserve 11.20.2024 – 64 certificates
 - The CIS Controls, DoCRA, and CIS RAM 12.04.2024 – 38 certificates
 - Understanding Property Tax Appraisal Process 02.19.2025 – 125 certificates
 - GASB 104 Overview and Special Topic Acctg Guidance 04.23.2025 – 52 certificates
 - Preparing for a Successful Audit 05.21.2025 - to be held this weekTamara also stated she is working with 4 committee volunteers to discuss ideas for future webinars.
 - **Communications** – Ahead of time, Melanie submitted request for any announcements/newsletter items to please be emailed to her by June 6th for inclusion in the next newsletter.
 - **Government Relations/Strategic Planning** – Carlos stated he provided a Legislative Report for the last Newsletter and will submit updates to Melanie for the next Newsletter to round out our coverage of the Legislative Session this year.
 - **Membership** – Marlena stated we've increased membership to 1,044:
 - 926 regular members, 94 associative members, 8 educators, 6 retirees, and 10 student members
 - **Scholarship/Awards** – Jonathan mentioned all scholarship applications and links will be finalized this week. Please contact Jonathan with any raffle prizes for scholarship fundraising.
 - **Technical Resources** – Ben reported PCI compliance has been worked out.

Officer and Director Discussion

- Ramona and Sheryl had stepped away; each officer and director stated there was nothing further to report.

Linda thanked us all for serving and asked if anyone had anything further to add. No comments.

ADJOURNMENT

Cindy made a motion to adjourn the meeting with Ryan seconding the motion. **Motion approved unanimously. Meeting was adjourned at 11:11 a.m.**